

# The Chemicals, Speciality Chemicals and Pharmaceuticals Buyers Guide

# MEDIA 2007

Created in 1966 and published annually since 1992,  
32nd edition  
Available from [www.france-chimie.com](http://www.france-chimie.com)

**9,000 products**

(substances, speciality products  
and speciality chemicals  
under generic names, active pharmaceutical  
and phytopharmaceutical ingredients)

**Over 500 company listings**

(producers, importers and distributors)

**Listing conditions:**

All companies included in the guide are entitled to  
80 FREE chemical product or substance listings.  
Additional product or substance listings  
are charged at €3.60

Print run: 6,000 copies  
Distribution:

all subscribers to Info Chimie Magazine  
+ Industrie Pharma Magazine. Also sold separately.  
Regularly consulted by  
Purchasing, Technical, Production, Maintenance, Security,  
Research and Development and Sales departments.



**Products, substances and compounds for the chemical,  
speciality chemical and pharmaceutical industries**

# BUYING GUIDE RATES

## ADVERTISING RATES 2007 (Unit price)

Formats	Usable dimensions	
Inside front cover	210x285mm	€6,700
Inside back cover	210x285mm	€5,510
Back cover	210x285mm	€8,200
Four-colour page	210x285mm	€5,050
Four-colour 1/2 page	180x115mm 85x240mm	€3,200
Four-colour 1/3 page	115x115mm 55x240mm	€2,300
Four-colour 1/4 page	85x115mm	€1,800
2-sided insert		€4,400
4-page insert		€7,600

## SPECIAL PRODUCTS 2007 (Unit price)

Formats	
1/3 page bookmark	€4,500
1/2 page bookmark	€6,000
Text banner 80 x 410 + 1/3 page	€5,000
Outer cover	€6,000
Wraparound cover	€8,000

## 2007 DUPLICATE MODULES RATES (U.P.)

Module 125mm x 1 col	€670
Module 80mm x 1 col	€530
Module 60mm x 1 col	€420

## LOGO RATES (U.P.)

5 logos	€300
10 logos	€500

## SUPPLIER DATABASE WEB E-MODULE RATES (U.P.)

Logo + e-mail link + website link plus priority listing + company factfile in each section	€1,000
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## WEB MODULES PACKAGE

Rate in €	web vision 125 pack	web vision 80 pack	web vision 60 pack
1 section	€1,083	€957	€858
2 sections	€1,619	€1,381	€1,194
3 sections	€2,088	€1,752	€1,488
4 sections	€2,490	€2,070	€1,740
5 sections and over	€2,825	€2,335	€1,950

## WEB LOGO PACKAGE

Rate in €	web vision logo pack
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10 sections	€980

## WEB ADVERTISING PACKAGE

Rate in €	web vision advertising pack
Page	€5,100
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1/3 page	€2,500
1/4 page	€2,000
Inside front cover	€6,750
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## DISCOUNTS FOR DUPLICATE MODULES

1 module	-10%
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5 modules and over	-30%

## ADVERTISING DISCOUNTS

1 or 2 insertions	-10%
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